



TicketServ adds multiple currency processing for AirAsiaRedTix

SYDNEY, November 12, 2011: TicketServ Asia Pacific today implemented multiple currency facilities for AirAsiaRedTix to provide processing to meet AirAsiaRedTix's widening operations across South East Asia.

Working with Air Asia's own payment processing gateway in Malaysia, the addition of Thailand, Indonesia and Singapore means that the wider business opportunities of AirAsiaRedTix can be met from the centrally hosted systems supplied by TicketServ.

"The ever increasing mobility of people around Asia means that systems have to meet the needs of people in both their home country as well as where they travel. We also have to have the ability to provide transactions in all of the countries that our customers want to operate in and sell tickets for," said Ian English, Managing Director of TicketServ Asia Pacific.

For further information on the technology, products, and services offered by TicketServ visit www.ticketserv.com

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NOTES TO EDITOR

About TicketServ:

TicketServ Asia Pacific is the newest distributor of the globally successful SRO suite of products developed by TopTix technologies. In mid 2009 TicketServ was appointed as exclusive distributor of SRO in the Asia Pacific region to cover sales and support of the products and, along with other distributors, continue the global market expansion for TopTix. TicketServ Asia Pacific enters the Australasian market under leadership and management of a group of experienced industry specialists, supported by investment from a number of long- standing industry participants.

Based in a Sydney and 100% Australian owned, TicketServ is committed to the delivery of the best available ticket sales and management solutions to their clients while at the same time enabling control of distribution, brand, online sales and customer interactions.

About Air Asia RedTix;

AirAsiaRedTix.com is the hottest, smartest new way to discover, discuss, review and book tickets to an international line-up of concerts, sporting events, musicals, theatre performances and more.

A subsidiary of Asia's largest low-cost carrier, AirAsiaRedTix.com is the world's ultimate gateway to for the latest music and entertainment news, tour dates and event calendars, artiste bios, interviews, videos, songs and other cool downloads.

By partnering with premier event organizers and promoters in Asia and across the globe, AirAsiaRedTix.com offers customers a platform from which to leap into an exciting world of top-notch entertainment.

For further information or interview requests, please contact:

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